



Château Plaizirs - Cuvée Prestige

Michelle BRIMAUD

Your main character trait?

I'm dynamic and spontaneous

Your favorite activity?
Walking in the countryside

Your motto ?
Work gives results

The journey you'd like to go on ?

I'd like to go to New Caledonia

I settled as a young winegrower in 1988 in Blaye Côtes de Bordeaux appellation, following my parents' footsteps who were winegrowers in Mazion, and producers of Pineau and Cognac in Charente region. In 1997, I inherited 3 hectares of vines from my parents, that I gathered with my husband's lands, Dominique. The whole is grown in Bordeaux Supérieur appellation.

In 2013, I decided to buy from my brother 3 hectares of vines in Côtes de Bourg appellation, another fascinating playing terroir. He gave me the name « Château Plaizirs » as well, coming from my maiden name: Plaize. For me, the Cuvée Prestige of Château Plaizirs is a wine in which I endeavor to capture all the complexity of Bourg terroir and my frank winegrower personality, for your plaiZir!









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CÔTES DE BOURG

Village: Mombrier

Total winegrowing area: 36 hectares

Terroir: Clay-limestone for the most part with some plots with gravel deposits

Winemaking and ageing: Cold maceration for 3-4 days prior to fermentation. Turbo-punching of the cap for gentle extraction. Length of maceration adapted according to the year. Aged in cement and stainless steel vats.

Blend: 85% Merlot, 15% Malbec

Tasting comments: Intense deep color with purple glints. On the nose is a highly concentrated aroma of fresh blackcurrant. This continues on the palate, for a well-structured and supple delicate balance. The finish is clean, dominated by fresh summer berries. This unconventional style is very appealing.

Food and wine pairings: Meats in sauce





Awards:

Vintage 2021:

GOLD TAÏWAN AWARDS 2022 (LCB2021)

GOLD TERRE DE VINS 2022 (LCB21)

GOLD TERRE DE VINS 2022 (LCB2021)

GOLD FEMINALISE 2022 (LCB21)

GOLD AMERICA AWARDS 2022 (LCB2021)

GOLD JAPAN AWARDS 2022 (LCB2021)

GOLD LONDON AWARDS 2022 (LCB2021)

SILVER ELLE A TABLE 2022 (LCB2021)

SILVER INTERNATIONAL ORGANIC AWARDS 2022 (LCB2021)

SILVER SINGAPOUR COMPETITION 2022 (LCB2021)

Vintage 2020:

OR - COUP DE COEUR FEMINALISE 2022

GOLD LONDON AWARDS 2021 (LCB2020)

GOLD FEMINALISE 2021 (LCB20)

GOLD JAPAN AWARDS 2021 (LCB2020)

GOLD TERRE DE VINS 2021 (LCB2020)

SILVER SAKURA 2022 (LCB2020)

SILVER CHINA AWARDS 2021 (LCB2020)